



CREATED EQUAL

Screening
Resource Kit

Outreach Email Template – Friends and Family

Once your Event Page is live, it's time to get the word out! Start by sending emails to friends and family – they're going to be your biggest supporters so it's good to reach out to them first.

Subject:

Help Me Bring “**Created Equal**” to [City]!

Body:

Dear family and friends, OR Dear [Name],

Great news! I'm hosting a special one-time screening of the new film ***Created Equal*** on [Date and Time] at [Theater Name] through Tugg.com and I would love for you to come!

A cocky, up-and-coming attorney, begrudgingly takes on a case to sue the Catholic Church for sex discrimination; after a woman, who's desperate to become a priest, solicits his help.

Check the trailer out [here](#)!

To reserve your tickets, please visit the Tugg Event Page here: [Event Link URL]. Unlike a traditional movie showing, my Tugg screening requires that [Tickets Needed] tickets be reserved before the [Deadline Date] in order for the screening to occur. I'm going to need your help if we're going to make this event happen!

I'd love to see you in the audience, and I'd really appreciate you helping me spread the word. Tell your other friends and have them join us for this special one-time screening of *Created Equal*!

Thanks for all your support!
[Name]