



CREATED EQUAL

Screening
Resource Kit

Outreach Email Template – Organizations

A great way to get support for your screenings is by contacting local arts organizations, non-profits, and film meet-ups and encouraging them to help spread the word about your screening.

Look up the contact information for local organizations or reach out to them through social media!

Subject:

Collaborating With **[Organization]** On “**Created Equal**” Screening in **[Town]**

Body:

Dear **[Name]**,

My name is **[Name]** and I am reaching out in regards to a screening that I'm organizing for the new film **Created Equal** on **[Date]** in **[City]** at the **[Theater Name]**. Here's a synopsis of the film:

A cocky, up-and-coming attorney, begrudgingly takes on a case to sue the Catholic Church for sex discrimination; after a woman, who's desperate to become a priest, solicits his help.

Check the trailer out [here](#)!

I think that the members of your organization would be extremely interested in this film, and I was hoping that you could share this event with your community. Unlike traditional movie showings, this screening will only happen if **[Tickets Needed]** tickets are reserved before the deadline on **[Deadline Date]**, so I'm going to need the help of the community in order to make this event take place. You can see more information about the event as well as purchase tickets to the screening through the Event Page: **[Event Link URL]**.

In exchange for your support, we'd be happy to have you or a member of your organization address the audience during the event, and we can also feature your organization on the Event Page.

I'd love to connect and discuss this screening with you further, so please let me know if you might have some time to connect.

Best Wishes,
[Name]